



# 8 Women Dream Media Kit

[www.8womendream.com](http://www.8womendream.com)

Thank you for your interest in 8 Women Dream. We are one of the leaders in the women blogging movement because we offer unique stories, research and information to help women change their lives by encouraging them to dream big.

## OUR AUDIENCE

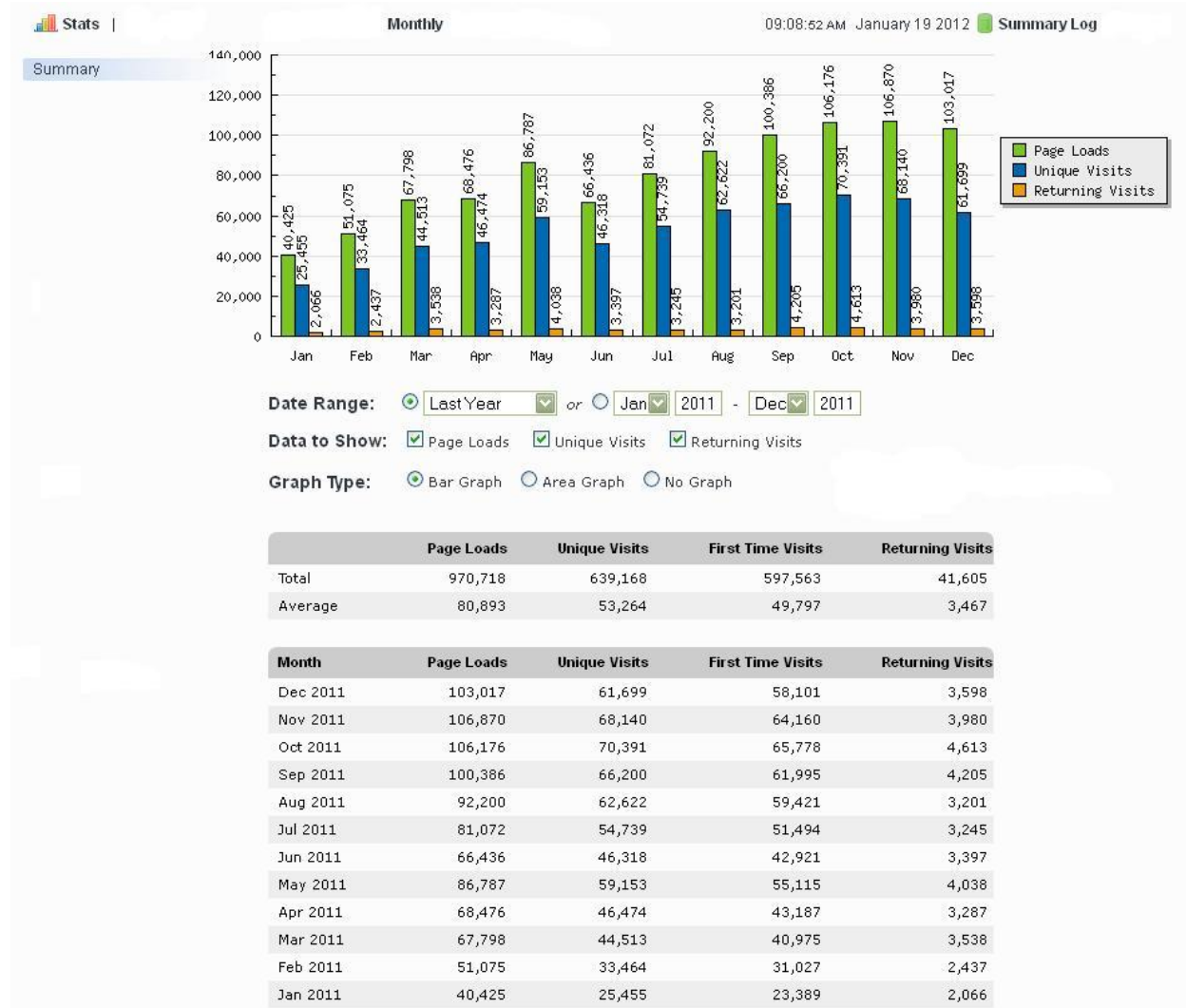
- 90% women between ages 21 – 58
- Small business owners
- Women entrepreneurs
- Women looking for a career change
- Income 22k – 65k annually
- 1-2 children
- No children
- High school and college educated
- Avid readers
- Typically married

## OUR EXPERIENCE

8 Women Dream was started by Catherine Hughes a popular mom blogger on AOL who used her experience on AOL to create a blog that appeals to women looking to change their lives. She is a published e-book author, public speaker and freelance writer.

8 Women Dream is popular with ad and PR agencies that want 8womendream.com to showcase their clients to gain exposure on the Internet.

# STATS FOR 2011



Averages for 2011 --

80,893k page views a month

53,264k visits a month and growing.

1.8 average pages viewed

2.5 average minutes spent on site (this number reflects the fact that many viewers come into [www.8womendream.com](http://www.8womendream.com) homepage which has excerpts and they click on through to the story they see that they like.)

# STATS FOR ALL YEARS



1.2 million page views total.

786K Visits

1.8 average pages viewed

2.5 average minutes spent on site (this number reflects the fact that many viewers come into [www.8womendream.com](http://www.8womendream.com) homepage which has excerpts and they click on through to the story they see that they like.)

## SEOBOOK SITE INFORMATION -

(Site age is actually incorrect. URL was purchased in 2008)

Site	Traffic	Social
Page PR: <a href="#">3</a>	Compete.com uniques: <a href="#">4K</a>	
Site PR: <a href="#">3</a>	Traffic value: <a href="#">810</a>	del.icio.us Page Bookmarks: <a href="#">1</a>
Site age: <a href="#">Feb. 2006</a>	Alexa: <a href="#">814K</a>	Diggs: <a href="#">1</a>
Google cache date: <a href="#">5, Aug 2011</a>		Digg's Popular Stories: <a href="#">17</a>
G Pages indexed: <a href="#">2K</a>		Stumbleupon: <a href="#">2</a>
Y! Pages indexed: <a href="#">867</a>		Twitter: <a href="#">28</a>
Blekkorank: <a href="#">36</a>		
<b>Site links</b>		<b>Open Site Explorer</b>
Y! Links: <a href="#">1K</a>		Juicy external page links <a href="#">1K</a>
		Juicy external subdomain links <a href="#">5K</a>
Majestic SEO domain links: <a href="#">929</a>		Juicy external root domain links <a href="#">5K</a>
Majestic SEO page links: <a href="#">21K</a>		Juicy external and internal page links <a href="#">5K</a>
		External and internal page links (any) <a href="#">3K</a>
<b>Page links</b>		Total links to the subdomain <a href="#">157K</a>
Y! Page Links: <a href="#">3K</a>		Total links to the root domain <a href="#">157K</a>
		Subdomains linking to the page <a href="#">5K</a>
		Root domains linking to the page <a href="#">105</a>
		Root domains linking to the subdomain <a href="#">200</a>
		Root domains linking to the root domain <a href="#">200</a>

- 1283 Newsletter subscribers (between MailChimp and blog subscribes)
- Google pagerank of 3
- 2182 Twitter followers
- 14k Facebook followers spread out over 10 profiles
- Technorati Authority: 113 -- Rank: 18,812 (in the top 20,000 blogs)
- Technorati Books Authority: 53 -- Rank: 7792
- Technorati Small Business Authority: 1 -- Rank: 5899
- Technorati Health Authority: 1 -- Rank: 4609

## ADVERTISING ON 8 WOMEN DREAM

### Premium Ads (Image Ad Blocks)

This consists of ad blocks which are displayed in the right sidebar. Great ways to promote your brand, the ads do not rotate and are visible to all visitors on every 8 Women Dream page.

We are open to larger ads the entire upper right sidebar block by placing a 400 wide by any length ad, or advertisers looking for an exclusive page placement or other placement in a specific area of the 8 Women Dream website, in which case contact us at [eightwomendream@yahoo.com](mailto:eightwomendream@yahoo.com) and we can discuss the terms.

### *Ad requirements and guidelines:*

- No moving images.
- Images can be changed anytime during the campaign.
- No porn or offensive advertising.
- Advertising will not appear until a contract has been signed by all parties involved.

8 Women Dream does accept affiliate relationships. We also accept products for review and giveaways if we feel the product is of benefit for our viewer demographic.

For our legal and privacy disclosure see: [www.8womendream.com/legal-contracts-licensing-privacy-of-8-women-dream](http://www.8womendream.com/legal-contracts-licensing-privacy-of-8-women-dream)

## TOP POSTS

1. 10 Famous Graphic Designers for Design Dreamers -- 97,254 views
2. 8 Top Photographers In The World For Photography Dreamers -- 22,563 views
3. Kate Middleton Stole My Royal Wedding Dream -- 15,483 views
4. Myth: There Are No Female Superhero Writers -- 10,510 views
5. Who Wants To Make A Million Dollars? -- 8,176 views
6. The Top 48 Most Motivational and Inspirational Web Sites -- 8,035 views
7. 9 Reasons Why It Is Hard To Dream Big Dreams -- 7,334 views
8. Healing Affirmations For Daughters Of Toxic Mothers -- 6,869 views
9. Top 8 Horror Movies for Dreaming Horror Screenwriters -- 6,086 views
10. How I Reduce Dream Stress With Rice Krispies Treats -- 5,015 views

## TOP KEYWORD SEARCH TERMS

- famous graphic designers
- best photographers in the world
- kate middleton
- famous screenwriters
- toxic mothers
- 8 women dream
- top jewelry designers
- motivational websites
- million dollars
- reinvent your life
- how to reinvent your life
- motivational sites
- inspirational blogs for women
- superwoman
- how to be grateful
- inspirational websites for women
- motivational websites for women
- a million dollars
- living your childhood dreams
- think less live more

## GUIDELINES & DISCLOSURE

The 8 Women Dream legal disclosures are located at <http://www.8womendream.com/legal-contracts-licensing-privacy-of-8-women-dream>

## CONTACT AND MISC INFORMATION

- Technical email: [admin@8womendream.com](mailto:admin@8womendream.com)
- Public Relations email: [pr@8womendream.com](mailto:pr@8womendream.com)
- Product Reviews/giveaways inquiries email: [heather@8womendream.com](mailto:heather@8womendream.com)
- Basic email: [eightwomendream@yahoo.com](mailto:eightwomendream@yahoo.com)
- Facebook address: [www.facebook.com/eightwomendream](http://www.facebook.com/eightwomendream)
- Twitter: @8womendream
- Web address: [www.8womendream.com](http://www.8womendream.com)
- RSS Feed: <http://www.8womendream.com/feed/rss>
- Technorati page: <http://technorati.com/blogs/www.8womendream.com>
- Monthly newsletter subscriptions through MailChimp
- Listed in Guy Kawasaki's AllTop Best of The Best Stories on the Web

### *Message phone:*

(707) 285-7228

### *Mailing address:*

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Santa Rosa, Ca 95405

Customized statistical reports are available by request.

Thank you for your consideration and for visiting 8 Women Dream.